

Notice of Allowability

Application No.

10/612,425

Examiner

Cassandra Davis

Applicant(s)

ARMSTRONG ET AL.

Art Unit

3611

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--

All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. **THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS.** This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.

1. ☒ This communication is responsive to telephone interview on September 17, 2004.
2. ☒ The allowed claim(s) is/are 1-5.
3. ☒ The drawings filed on 02 July 2003 are accepted by the Examiner.
4. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
 - a) ☐ All b) ☐ Some* c) ☐ None of the:
 1. ☐ Certified copies of the priority documents have been received.
 2. ☐ Certified copies of the priority documents have been received in Application No. _____.
 3. ☐ Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)).

* Certified copies not received: _____.

Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application.
THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.

5. ☐ A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.
 6. ☐ CORRECTED DRAWINGS (as "replacement sheets") must be submitted.
 - (a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached
 - 1) ☐ hereto or 2) ☐ to Paper No./Mail Date _____.
 - (b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of Paper No./Mail Date _____.
- Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).
7. ☐ DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.

Attachment(s)

- | | |
|--|---|
| 1. <input type="checkbox"/> Notice of References Cited (PTO-892) | 5. <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 2. <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 6. <input checked="" type="checkbox"/> Interview Summary (PTO-413), Paper No./Mail Date _____. |
| 3. <input checked="" type="checkbox"/> Information Disclosure Statements (PTO-1449 or PTO/SB/08), Paper No./Mail Date _____ | 7. <input checked="" type="checkbox"/> Examiner's Amendment/Comment |
| 4. <input type="checkbox"/> Examiner's Comment Regarding Requirement for Deposit of Biological Material | 8. <input checked="" type="checkbox"/> Examiner's Statement of Reasons for Allowance |
| | 9. <input type="checkbox"/> Other _____. |

EXAMINER'S AMENDMENT

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Norman E. Lehrer on September 17, 2004.

The application has been amended as follows:

1. An advertising panel system for a conveyor comprised of a series of substantially identically shaped plates which move in a closed path, comprising:

a plurality of advertising panels, each of said panels being comprised of a base carrier sheet having a lower surface and an upper surface, a transparent cover sheet having a lower surface and an upper surface and an advertising sheet interposed between said base carrier sheet and said transparent cover sheet;

each of said sheets having substantially the same shape and dimension and having substantially the same shape and dimension as each of said plates;

each of said sheets further including a plurality of apertures formed therein and spaced around their peripheries with the apertures of each sheet being in alignment with the apertures in each of said other sheets of each advertising panel;

adhesive means securing each said base carrier sheet to one of said plates,
and

a plurality of connectors connecting said sheets together, each connector including a threaded nut having a head and a body, each connector further having a complimentary threaded screw having a head and a body, the bodies of said nut and screw passing through said apertures with said heads being substantially flush with said lower surface of said base carrier sheet and said upper surface of said cover sheet, respectively.

2. The advertising panel system for a conveyor as claimed in Claim 1 wherein said body of said nut passes upwardly through [an] aperture in said base carrier sheet and said advertising sheet and wherein the head of said nut rests on said plate.

3. The advertising panel system for a conveyor as claimed in Claim 2 wherein said body of each said screw passes downwardly through [an] one of said aperture in said transparent cover sheet and is ~~treaded~~ threaded into the body of said nut, the head of each said screw being essentially flush with the upper surface of said cover sheet.

4. The advertising panel system for a conveyor as claimed in Claim 3 wherein each said aperture in said cover sheet has a chamfered opening adjacent said upper surface thereof.

2. The following is an examiner's statement of reasons for allowance: the prior art of record does not teach or suggest an adverting system for conveyor a plurality of plate and a plurality of advertising panel, wherein the advertising panels comprises the combination of base carrier sheet, a transparent cover sheet, and a advertising sheet between the base and the transparent sheets, wherein each sheet is the shape and dimension as each plate and each sheet has a plurality of aligned apertures

surrounding the perimeter connected together utilizing connectors and wherein each base sheet is adhesively secured to one of the plates.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cassandra Davis whose telephone number is 703-308-2223. The examiner can normally be reached on Monday-Friday 8:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 703-308-0629. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).


Cassandra Davis
Primary Examiner
Art Unit 3611

Application/Control Number: 10/612,425
Art Unit: 3611

Page 5

September 19, 2004